

# Alexander Lucas

MYHTAKEN PRODUCTIONS

## Testimonial

*“Alex is the type of person who dives into any task eagerly and voraciously - no matter how large or small. His outstanding work at VideoTakes endeared him to many of our clients and his ability to pick up new skills along the way made him indispensable to the organization. While he came to VideoTakes as an assistant editor, he left having served as a producer, motion graphics designer, camera operator, editor, and web designer. If not for his departure to Milwaukee, hopefully we would still be working together today. He is an excellent person in every dimension and I highly recommend him.”*

**CHRIS PALMER**  
CEO, VideoTakes, Inc.  
Director, Center for  
Environmental Filmmaking

## Skills

Video Producing

Video Editing

Motion Graphics

DVD / Blu-ray Authoring

Graphic Design

Software training

HTML / CSS coding / SEO

Research & Copywriting

## Profile

- Award-winning\* *motion graphics designer & video editor* with extensive experience in advertising, government, non-profit, corporate, and post-production organizations, delivering web and broadcast content.
- Engaging *multimedia instructor* with training experience with multiple age and skill levels.
- Hardworking “*jack-of-almost-all-trades*” who is always looking for *new and exciting challenges*.

## Production Experience

### Video Producer

*5LINX Enterprises (2011-pres.)*

In charge of all video production for 5LINX Marketing Department. Work directly with the Marketing Director or co-founders to create dynamic, informative videos with little or no supervision. Duties include: organizing shoots, writing scripts, supervising voice-over sessions, editing internal and customer facing videos, editing and producing all video segues at National and Regional Events, creating motion graphics, compressing for placement on social media sites, and assisting with live production at National Events.

### Media Developer & Onsite Technician

*Stamm Technologies (2007-2010)*

Lead video developer with a variety of media responsibilities in trade show and live event production. Many projects were performed working directly with the end client to create the desired video “look”. Duties included: motion graphic design, multi-screen programming, video editing, Flash application support, onsite troubleshooting, video compression, and website coding. Clients included Turner Networks, Altria/ Philip Morris, CVS Caremark, Mossy Oak and Delta Tech Ops.

### Multimedia Talent

*C2 Graphics Productivity Solutions (2006-2011)*

Lead video instructor and go-to talent for video editing, Flash banner animation, consultative training, and website coding. Duties included: creating video training curriculum, teaching classroom courses, consulting on video inquiries, serving as temporary talent for video and web needs, lecturing for public events, and networking with other video professionals in the community. Clients included Kohls, Plum Moving Media, Fullhouse Interactive, Mader Communications and Celtic, Inc.

### Senior Motion GFX Designer; Editor; Producer

*VideoTakes, Inc. (2004-2007)*

Producer & editor of health and environmental films with a divergent set of responsibilities including video editing, motion graphics, videography, producing and website updating. Clients included the Minerals Management Service, Family Health International / UNAIDS, U.S. Air Force, Children’s National Medical Center, U.S. Coast Guard, SAIC, American Prairie Foundation and the Peace Parks Foundation.

## Awards and Honors\*

- *Sizzle Award* (Exhibitor Magazine) - MG Design booth (2010/2008)
- Multiple *Film Festival Selection* - Backwoods Bloodbath: Curse of the Black Hodag (2007-8)
- *D. C. Environmental Film Festival* - Outside the Classroom (2006); Scarred Lands, Wounded Lives (2006)
- *ITVA-DC Certificate of Merit* - More than Medicine (2005)

*\* Awards and Honors were all a collaborative effort with other people and organizations, and I was part of the team that got these awards. Sizzle Awards - Stamm Technologies, Film festivals - Locked Trunk Productions, ITVA & D.C. Environmental Film Festival - VideoTakes, Inc.*

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## Testimonial

"Alex is the type of employee that employers rave about, seek, value and cherish. He's a consummate professional, knowledgeable in his area of expertise, self-motivated to engage in professional development, patient, earnest and **CLIENTS LOVE HIM!** Alex rarely allows for idle time. He takes initiative to complete tasks **BEFORE** they're assigned, provides high quality solutions to internal and client issues while maintaining a positive attitude. I cannot say enough positive things about Alex and his performance. He makes C2 look great, and we appreciate him greatly."

**ERICA CONWAY**  
Owner, C2 Graphics  
Productivity Solutions

## Software

After Effects CS5

Final Cut Studio 2

Dreamweaver CS5

Photoshop CS5

Premiere/Encore CS5

Flash CS5

Illustrator CS5

Powerpoint/Keynote

## Education

### Technical Training

- C2 Graphics (2008-9)
- Future Media Concepts (2004)

### Bachelor of Arts: History / Communication: Visual Media

*American University (1998-2002)*

Magna cum laude, University Honors, Dean's List

## Freelance Clients \*\*

- Novak Media (2010) - *Political Ad/ Broadcast (editing/motion gfx)*
- Miikaren Media (2010) - *Corporate/Internal (editing/motion gfx)*
- Ben Gonyo (Fish and Crown) (2010) - *Documentary (shooting)*
- DesignScout (2009-2010) - *Corporate/External for Canola Council of Canada (editing/motion gfx)*
- Locked Trunk Productions (2007-8) - *Feature Film (editing/motion gfx)*
- Lake Park Friends (2006) - *Non-profit (print design)*

\*\* For full list of clients, please see my website.

## Professional Organizations

- Eastman Young Professionals - Film Group (2010-2011)
- MCA-I Milwaukee (2007-2010)
- Women in Film & Video (DC) (2004-2007)

## Teaching Experience

### Instructor: Final Cut Pro, After Effects, Web Standards, Flash, Photoshop

*C2 Graphics Productivity Solutions (2006-pres.)*

Primary video trainer with responsibilities including: software training, talent testing, and curriculum development.

### Instructor: Basic Video Production

*Milwaukee Area Technical College (2008)*

Lectured and demonstrated basic video production techniques through the process of scripting, storyboarding, shooting, editing, and exporting for multiple formats.

## Speaking Engagements

- Presenter - C2 Presents Adobe CS5
- Panel Judge - MCAI Student Portfolio Night
- Presenter - Arts@Large interMEDIate Seminar for MPS Teachers
- Guest Speaker - Eisner Museum's College Lecture Series
- Guest Speaker - Eisner Museum panel on Video Production
- Guest Speaker - Milwaukee Graphic Design Meetup
- Presenter - *Creative Transitions Conference*